

--It is a new year starting off right; with lots of snow. There are a number of things to do around the area during the winter. We have a great resource for a number of various activities. Nature! There are a number of areas to cross country ski, snowshoe, winter hike, ice fish, ice skate, and of course snowmobile. You've got to love a U.P. winter.

-- The Newberry Area Chamber of Commerce would like to welcome Deer Park Lodge as a new member with new owners. If you haven't met Rick & Kristi Jackson, the new owners, stop and say hi. They are very friendly and excited to be part of the area.

Both Rick & Kristi started coming to the Upper Peninsula at a young age and fell in love with it. Kristi grew up camping and traveling to different parts of the U.P. with her family. She always dreamed of living on the lake. Now she is!

Rick spent his younger years with family at the Hiawatha Sportsman's Club learning to fish and enjoying nature. Rick continued to spend time in the U.P. as an adult. He purchased land and built a cabin on the Little Two Heart. As an adult, Rick has enjoyed the U.P. winters snowmobiling, snowshoeing and winter hiking.

Rick and Kristi have great plans for their new adventure. Deer Park Lodge and Store, located on Muskallonge Lake, will be open year round. Stop on in to find a nice selection of food and your favorite beverages. They will even give you a fishing report if you are up there to catch the big one.

--The Newberry Area Chamber of Commerce received a grant through the Michigan Department of Natural Resources Fisheries Department. The grant was obtained to provide education and knowledge of our natural resources that surround the area. The Newberry Area Chamber of Commerce is planning an event one day of the Free Fishing Weekend, the weekend of February 18<sup>th</sup> & 19<sup>th</sup>. Want to introduce your child to ice fishing or learn a little more yourself, this will be a great opportunity as equipment will be provided for use and demonstrations.

-- Please help us help you by providing us with specials, deals, sales, give-aways, and events that you would like to bring more awareness to. We enjoy getting these and promoting our local businesses. Many of these events or activities can be promoted on our website and will be added upon receipt. We also use Facebook which is a great way to promote. This reaches people that have "liked" our page, from this area and out of area. Postings are threaded into their news feeds and they see these posts without visiting our webpage. The more channels we utilize, the more people we reach and generate more business for our area.

--Please remember if you have any changes to your listing, please call us or email us so we can make it correct on our website.