

-- *The mission of the Newberry Area Chamber of Commerce is to enhance and contribute to the economic well-being of the community by supporting and promoting a diversity of tourism, business and industry.* The best way to achieve our mission is to work together and support each other the best that we can. Sometimes support is monetary and sometimes it is a donation of your time or use of items. With upcoming events, please consider what you can do to help make them successful. If we strive to make them the best we can, the events will continue to grow and in turn continue to bring more people to our area which supports our local businesses and provides the Newberry Area Chamber of Commerce with more opportunities to promote the area. Your time and donations to these events do not go unnoticed or without reward.

-- Summer is starting to wind down but we still see many visitors in the Chamber and as well as in the community. I know many have noticed many out of state license plates on the road and that is a wonderful site to see. Advertising efforts are reaching out to many people, making them aware of what we have to offer. There have been many visitors that have come into the Newberry Area Chamber of Commerce that are from Michigan as well as out of state and out of the country. We are being utilized for information on attractions, events, and activities as well as for our knowledge of the area. We have met some great people through our visits. Please encourage anyone wanting information to stop in, call, or visit our website [www.newberrychamber.net](http://www.newberrychamber.net) we enjoy aiding in the enhancement of their U.P. experience.

--We have some great events coming up! Our annual Chamber of Commerce Golf Classic is August 21st. Golf registrations have gone out. Please make sure to fill those out and turn them in. If you are unable to participate and would like to support this event with a donation or by volunteering please call the office. We appreciate all the support.

--On September 19<sup>th</sup> we will be having the Fall Fest. This will be a family friendly event with a little something for everyone. We will have various types of vendors and events happening throughout the day. To close the event this year there will be concert. "Saving Savannah" from Milwaukee, WI will be here to entertain us. They are a fantastic country band and crowd pleaser that has played at major country music festivals in Wisconsin. One of the band members, Matt Aho, is a U.P. native from Rudyard. We are looking forward to this and hope you are too. For more information on being a vendor or how to participate as a volunteer in this event you can call the Newberry Area Chamber of Commerce office at (906)293-5562. More information will be circulating soon so please watch for it.

-- Please help us help you by providing us with specials, deals, sales, give-aways, and events that you would like to promote. We enjoy getting these and promoting our local businesses. Many of these events or activities can be promoted on our website and will be added upon receipt. We also use Facebook which is a great way to promote. This reaches people that have "liked" our page, from this area and out of area. Postings are threaded into their news feeds and they see these posts without visiting our webpage. The more channels we use, the more people we reach and generate more business for our area.