

VILLAGE OF NEWBERRY



Moose Capital of Michigan

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FOR IMMEDIATE RELEASE

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NEWBERRY CHRISTMAS FESTIVITIES

--Don't Let the Grinch Steal All the Candy--

Newberry, MI – The Village of Newberry, Luce County LINK, and WNBX Radio are partnering to present a series of Christmas festivities to celebrate the season.

Christmas Events

Wednesday, November 22nd the newly refurbished Christmas bells will turn on, light up and commemorate the 60th year of them illuminating the streets of Newberry.

Saturday, November 25th the Grinch will be lurking around town to scare off shoppers for Small Business Saturday.

Wednesday, November 29th at 5:00 p.m. the Christmas Bells Parade will begin at the entrance to the TORC park on Newberry Avenue. The theme for this year's parade is "Let Your Light Shine" and residents, organizations and businesses are encouraged to decorate a float and enter to win three \$100 cash awards.

Santa and Mrs. Claus will lead the parade along Newberry Avenue and conclude at the American Legion building to commemorate the 60th anniversary of the Christmas Bells. "The Grinch has been threatening to spoil the fun, so come out with the kids and grab candy along the parade route before the Grinch can steal it" stated, Jennifer James-Mesloh, Village Manager.

Everyone is invited to enter a float in the parade. Three \$100 prizes for best float are being sponsored by: Newberry Motors, First National Bank of St. Ignace, and Tahquamenon Area Senior Citizens.

To register a float for the parade or for questions, please contact the Village of Newberry at 906-293-3433 or email: adminoffice1@newberry.gov

Wednesday, November 29th immediately following the parade, join Santa, Mrs. Clause and the Grinch at the American Legion building for pictures, dinner, candy canes and toys. This is a free event sponsored by the Luce County LINK, Kiwanis' Key Club, United Way-EUP, Luce County Children's Trust Fund and WNBX Radio.

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