

-- Wishing you all a very Happy New Year! May 2016 have the vivacity of last year and more. It's a new year and a new start. There are great things happening all around.

--The Newberry Area Chamber of Commerce hosted Miracle on Newberry Avenue for a second year. We did things a little different and it was a hit. The event was held at the Chippewa-Luce-Mackinac Community Action building. Children had a gingerbread house to go into where they were able to decorate cookies with frosting and sprinkles. We had a candy cane tree for people to buy candy canes and receive a surprise gift certificate or item. Santa was there for the kids to see and tell him their wish list. Hot cocoa and coffee were provided and enjoyed by all who stopped in. Communities that Care worked with us and hosted a movie for people to enjoy while they snacked on popcorn and punch. It was a wonderful evening and it was great seeing all the smiling faces. Our goal was to get people into our local businesses to shop locally during the holiday season. We hope this event continues to grow in years to come.

Sponsors

Mac's Market SuperValu Foods	The Locker Room	Newberry Country Club	Pizza Hut
Everson's Home Furnishings	McLean Sales	U.P. Trading Company	Timber Charlie's
Thirty Two 07 Hair Design	McDonalds	Newberry Motors	Newberry Florist
Chamberlin's Ole Forest Inn	Rahilly's IGA	Newberry Bottling	Hilltop Resale
Louisiana-Pacific Corporation	Fish and Hunt	D & D Home Center	R.M. Petrie Builders
Foster's Ace Hardware	Chippewa-Luce-Mackinac Community Action	Pickleman's Total 1 Stop	
Communities That Care	Zellar's Village Inn	Bear Hug Photography	

Another great opportunity that is very new for the Newberry area is Rising Tide. Rising Tide is a pilot program that consisted of 10 cities throughout Michigan, working toward new strategies for economic growth, and creating more employment opportunities. Local leaders will be working with a team to develop strategies and plans to help our town become prepared for redevelopment opportunities.

The Scenic Byway committee has been working on promoting the Tahquamenon Scenic Byway, which does the M-123 loop that starts and ends on M-28, approximately 25 miles apart. The Tahquamenon Scenic Byway offers many natural and historic spots that are accessible via M-123. You may notice some poster maps in the area. These will help visitors identify where some of our attractions are and how to get there. If your guests would like a more interactive experience, please inform them of the app that they can download that includes attractions, videos, seasonal activities, and a "places to stay" page. If visitors are looking for some ideas on places to visit after Chamber hours you will still be able to send them here. We will have a map of the Tahquamenon Scenic Byway, and list of the natural and historic attractions along the way, affixed to the deck outside to help those that were not able to stop in earlier. This will be a great asset in our summer months.

The Great Waters group is doing a wonderful job of getting the word out about our area. There will be a new guide coming out. It will be slightly smaller than last year but still full of content. If you would like to put an ad in the guide, space is limited but you can call the Newberry Area Chamber of Commerce for information on how to do this.

