

-- I hope everyone is enjoying this wonderful weather we are having. It is a great to have such beautiful colors later in the year as well. The extended color season kept people coming through Newberry a little longer and the extended tourist season was great for our businesses that were wrapping up a fabulous summer season.

--Hunting season is here! Share the Hunter's Specials you hear about, or if you have one, let us know. We will get it on the website for you. There are a couple events for the ladies too. Check out Chamberlin's Ole Forest Inn and the event they put on for the ladies during hunting season.

--The holiday season is right around the corner. Show your support to our local businesses by purchasing both food and gifts locally. There are a lot of unique items that our merchants offer and gift certificates are a great option for that hard to buy for person.

--The Newberry Area Chamber of Commerce will be hosting Miracle on Newberry Avenue again this year. We will be promoting local shopping and bringing the community together for the big holiday season. Watch for specifics on Miracle on Newberry Avenue in the near future. It is sure to be a good time and fun for all.

--There is a lot of wonderful help for Newberry. The projects in the works or that are ongoing will help bring people to this area. It may be small steps that are taking place behind the scene or you may see small changes around town. It does take time, ideas, planning, execution, and help. If you are able to offer your skills in any of these areas, ask how you can get involved.

One of the projects that was up and running this summer was Explore M-123, Tahquamenon Scenic Byway. This focuses on the nature areas and historical points on and around the M-123 byway that runs through Newberry. With the help of Northern Initiatives a lot was accomplished and a website and app were developed, as well as marketing materials. You can visit the website www.explorem123.com or visit your app store and download the app. This is a great tool for people visiting, or planning to visit. There are videos that talk about the area, things to do, and identifies those historical and nature points of interest. Check it out!

Another great opportunity that is very new for the Newberry area is Rising Tide. Newberry was one of ten communities throughout the state that was chosen to participate in this program. This program will provide our area with the tools we need to help our economy grow by building the businesses we have and attract new businesses to our area. There have been a couple of meetings with a team that has been designated to help us and it has been wonderful. There are a lot of dedicated people in our community that are becoming involved with this project. Good things are in the making!

These are just a couple projects going on around our area. There are many more constantly in the works. Every one of them is working toward providing something positive for our community. It may not be immediate, but there is always a constant push forward.

